

**DEPARTMENT OF COMMERCE  
DARRANG COLLEGE**

**PROGRAMME OUTCOME**

**PROGRAMME OUTCOMES: B.COM (CBCS)**

As an affiliated college under Gauhati University, Darrang College offers the Bachelor of Commerce (B.Com) programme as designed by the parent university. As a result, the programme outcomes and course outcomes are also those designed by the parent university. After completing the B.Com Programme, a student is expected to achieve the below-mentioned programme outcomes:

1. A student will be able to acquire the ability to understand and explain the fundamental concepts in various areas of accounting, finance, banking, management, marketing, advertising, economics, taxation, mathematics and statistics, information technology, and business environment.
2. A student will be able to record, classify, and summarize financial transactions, apply accounting standards and principles to prepare accurate financial reports, and make informed financial decisions based on analysis of basic financial information.
3. A student will be able to understand about various organizational structures, acquaint themselves with the knowledge and skills regarding management principles and functions required to run an organization, apply management principles and theories in practical situations, demonstrate effective leadership skills, analyze and solve management problems, and make informed decisions to enhance organizational effectiveness.
4. A student will be able to understand the diverse components and functions of the financial system, the role of regulatory bodies, the impact of policies on economic growth, and the development of analytical skills to evaluate and navigate financial markets effectively.

5. A student will be able to acquire knowledge of various laws relating to business, corporate sector, financial sector, labour, taxation, international business, etc.
6. A student will be able to analyze consumer behaviour, develop marketing strategies, utilize marketing tools and techniques, and evaluate marketing campaigns to effectively target and engage customers in diverse market environments.
7. A student will be able to develop entrepreneurial mindset and skills, and zeal to pursue entrepreneurship as a profession and reap the benefits of self-employment.
8. A student will be able to understand the functions and working of the market and determination of equilibrium price and output under various market forms.
9. A student will be able to acquaint themselves with statistical and mathematical skills like collection, organization, tabulation, and analysis of empirical data, and acquire in-depth knowledge of correlation, regression and time series analysis and their associated problems and other related issues.
10. A student will be able to develop the skill of E-Filing of income tax returns, TDS returns, and GST returns.
11. A student will be able to understand the key economic principles, policies, and factors that shape the Indian economy, major trends in economic indicators and policy debates in India in the post-Independence period, and sector-specific policies and their impact in shaping trends in key economic indicators in India.
12. A student will be able to develop communication skills, professional skills, managerial and accounting skills, and thus will be industry ready after the completion of the course.