



**Darrang College
(Autonomous),
Tezpur-784001**

Syllabus for FYUGP

**Travel & Tourism Management
(Minor)**

TTM-MN-01014

Approved by :

Board of Studies meeting held on 30th July, 2025

&

Academic Council vide Resolution no. 04, dated- 12/08/2025

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG
COLLEGE (AUTONOMOUS)**

F.Y.U.G.P 1st semester

Aims

- To introduce students to the fundamental concepts, types, and history of tourism
- To develop an understanding of tourism motivations and resources
- To examine the various impacts of tourism (economic, social, cultural, environmental)
- To explore transportation systems and the tourism industry's latest trends

Programme Outcome

- Students will be able to define and differentiate key concepts such as tourist, traveler, and visitor
- Identify and describe various forms and components of tourism
- Analyze historical developments in tourism and their relevance today
- Evaluate factors influencing tourism growth and motivations
- Understand and assess tourism resources and their characteristics
- Examine tourism's impacts and recent industry trends

Teaching Learning Process

- Lectures and PowerPoint presentations
- Group discussions and debates
- Case studies and real-life examples
- Field visits and interaction with tourism professionals
- Student-led seminars and presentations

Teaching Learning Tools

- Interactive Board
- Case study handouts and tourism journals
- Documentaries and videos related to tourism
- Charts/infographics illustrating tourism trends and impacts
- Online resources and e-learning platforms (e.g., Google Scholar, UNWTO reports)

Evaluation/Assessment

- Written assignments and class tests
- Group presentations
- Project work
- Quizzes
- MCQs for concept clarity
- Participation in discussions and activities
- End-semester written exam

Title of the course	Basics of Tourism
Course code	TTM-MN-01014
Total Credit (Theory)	04
Teaching hours	60
Distribution of marks	60+40

Unit	Content	Lecture	Tutorial	Practical	Total hours
Unit 1: Introduction	- Tourism – Definition, Meaning, Nature, Scope and Types – Tourist, Traveler, Visitor Definition and Differences. - Forms of Tourism – Inbound, Outbound, National and International. - Basic Components of Tourism – 5 A's	12	3		15
Unit-II: Historical Dimensions of Tourism	- Travel and Tourism throughout the Ages - Early travels, Renaissance age of grand tours, emergence of modern tourism. - Understanding Tourism Motivations. - Factors affecting the growth and development of International and National tourism - Concept of Push and Pull Factors in tourism	12	3		15
Unit –III: Understanding Tourism Resources	- Components of Tourist Resources, Tourist Oriented Resources, Resident Oriented Resources, Background Tourism Resources and Retrievable Tourism Resource and Retrievable Tourist Resource - Nature of Tourism Resources - Monopolistic Aspect of Tourism Resources, Noneconomic Value of Tourism Resources, Unity of Resources and Consumers, Perishability of Tourism Resources, Tourism Resources and	12	3		15

	Marginal Utility.				
Unit–IV: Significance of Tourism Industry	- Transportation – Road, Railways, Water and Air - Tourism as an Industry - Economic impacts of tourism - Socio-Cultural impacts of Tourism - Ecological and Environmental impacts of tourism - Latest Trends in Tourism Industry	12	3		15

Suggested reference books or textbooks:

- Karma & Chand, Basics of Tourism, Theory Operation and Practices
- AK Bhatia, International Tourism Management
- AK Bhatia, Tourism Development
- Mishra, S.N. Sadual S K, Basics of Tourism Management
- Swain Sampad Kumar, Mishra Jitendra Mohan ‘ Tourism – Principles and Practices’. Oxford University Press
- Venu Vasudevan, Vijayakumar B. , Saroop Roy B.R. ‘An Introduction to the Business of Tourism’. New Delhi: Sage Publication.
- Roday, Biwal and Joshi ‘Tourism Operations and Management’. New Delhi. Oxford Publications
- Tourism : Concepts, Theory and Practice by M.R. Dileep
- Introduction of Travel & Tourism Management- by Shiv Raj Prof. Suman Sharma



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**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG
COLLEGE (AUTONOMOUS)**

F.Y.U.G.P 2ndSemester

Aims

- To introduce students to the rich natural, historical, religious, and cultural tourism resources of North East India
- To highlight the uniqueness of Assam and its cultural hub, Majuli
- To understand the tourism significance of festivals and adventure sports in the region
- To encourage appreciation and preservation of heritage and biodiversity
- To promote awareness of tourism's role in regional development

Programme Outcome

- Identify and describe major natural tourism resources like national parks, sanctuaries, and hill stations
- Recognize important historical and archaeological sites in Assam and NE India
- Understand the religious significance of shrines and festivals
- Appreciate the diverse cultural heritage including tribes, dances, music, crafts, and cuisine
- Analyse trends, prospects, and significance of tourism festivals and adventure sports in NE India

Teaching Learning Process

- Interactive lectures and presentations
- Visual learning through videos and maps
- Group research on specific tourism resources
- Field visits to local tourism sites (if feasible)
- Student-led seminars on festivals, tribes, or monuments

Teaching Learning Tools

- Maps and tourist guidebooks
- Documentaries and video clips on NE India tourism
- Reading materials from tourism journals, government reports, and cultural books
- Visual displays of costumes, crafts, and food
- Online resources (e.g., Ministry of Tourism, Incredible India NE portal)

Evaluation/Assessment

- Written assignments and location-based reports
- Map work and resource identification tests
- Presentations on specific tourism themes (e.g., wildlife, monuments, festivals)
- Quizzes and oral tests
- End-term theory exam covering all resource categories

Title of the course	Tourism Resources of Assam and North East India
Course code	TTM-MN-02014
Total Credit (theory)	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	Lecture	Tutorial	Practical	Total hours
Unit I- Natural & Historical Tourism resources of Assam	Natural Tourism Resources - National Parks, Wildlife Sanctuaries, Bird Sanctuaries, Hill Stations, River Islands with their Locations and Facilities. Historical Tourism Resources - Monuments, Museums, World Heritage Sites, Archaeological Ruin Sites of Assam.	12	3		15
Unit II- Religious & Cultural Tourism Resources of Assam	Religious Tourism Resources - Religious Shrines/ Centres, Religious Fairs and Festivals etc. Cultural Tourism Resources - Major Tribes, Fairs and Festivals, Classical Dance, Folk Dances and Music, Handicraft and Handlooms, Cuisine, Performing Art, Costumes etc. Majuli as a Cultural Tourism hub of Assam.	12	3		15
Unit III: Natural, Historical, Cultural & Religious Tourism Resources of North East India	Natural Tourism Resources - National Parks, Wildlife Sanctuaries, Bird Sanctuaries, Hill Stations Historical Tourism Resources - Monuments, Museums, World Heritage Sites, Archaeological Ruin Sites of North East India. Religious Tourism Resources - Religious Shrines/ Centres, Religious Fairs and Festivals etc. Cultural Tourism Resources - Major Tribes, Fairs and Festivals, Classical Dance, Folk Dances and Music, Handicraft and Handlooms, Cuisine, Performing Art, Costumes etc.	12	3		15
Unit IV: Adventure sports and Tourist festivals of North East India	- Trends & Prospects of different types of Adventure sports organized in North East Indian states and their Tourism Significance. - Popular Tourism festivals organized for the promotion of Tourism in North East India	12	3		15

Suggested reference books or textbooks:

- Bhagawati, A.K.Bora Geography of Assam
- Bhattacharaya, Tourism in Assam, Trend and Potentialities
- Bora, Sheila and M.C: The story of Tourism: an enchanting journey through India's North East
- Tourism in North East India- by Dr Sanjay Sen
- Explore Northeast India: A Journey Through the Seven Sisters and Beyond by Bakhtiyar seikh and Team East Land Tour N Travels
- Tourism in North- East India: Perspective and Challenges- by Dr. Biplab Tripathy, Dr. Neha Boruah
- Tourism in North East India -by Dr. S. Ram R. Kumar
- Historical Tourism in North East India by DR. MADHUMITA DEB, DR. SANJAY SEN
- Tourism in North East and Arunachal Pradesh by Dr. Ratul Dutta