



**Darrang College
(Autonomous),
Tezpur-784001**

Syllabus for FYUGP

**Travel & Tourism Management
(SEC)**

TTM-SEC-01013

Approved by :

Board of Studies meeting held on 30th July, 2025

&

Academic Council vide Resolution no. 04, dated- 12/08/2025

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG
COLLEGE (AUTONOMOUS)**

F.Y.U.G.P 1st semester (SEC)

Aims

- To provide a foundational understanding of tourism, its definitions, nature, and scope
- To explore the role of geography in tourism, especially in Northeast India
- To introduce key tourism concepts like planning, management, marketing, and HR
- To develop awareness of tourism's economic and environmental impacts
- To examine both the positive and negative impacts of tourism

Programme Outcome

- Define and explain the core concepts and scope of tourism and the role of geography
- Identify major tourism attractions in Assam, Arunachal Pradesh, and Meghalaya
- Understand the framework of Indian heritage tourism and planning strategies
- Apply principles of management, marketing, and financial planning in tourism
- Evaluate the importance of human resources and economic/environmental aspects in tourism development

Teaching Learning Process

- Interactive classroom teaching using lectures and discussions
- Use of real-life case studies and region-specific examples (Northeast India)
- Role-plays and simulations on tourism management and operations

Teaching Learning Tools

- PowerPoint presentations and video documentaries
- Maps, charts, and travel brochures for geographic learning
- Government and tourism board reports
- Reading materials from tourism journals and online resources
- Management simulations and marketing plan templates

Evaluation/Assessment

- Regular class tests and quizzes
- Group and individual assignments
- Field visit reports and presentations
- Midterm and final written examinations
- Participation in classroom activities, role-plays, and group discussions

Title of the course	Geography of Tourism
Course code	TTM-SEC-01013
Total Credit (theory + practical)	03
Contact hours	45
Distribution of marks	30+25+20

Unit	Content	Lecture	Tutorial	Practical	Total hours
Unit 1	- Definition of Tourism and Tourist - Nature and Scope of Tourism - Role of Geography in Tourism. - Elements and Concepts of Tourism	7	2		9
Unit 2-	- Geography of Northeast India. - Tourism Attractions in Assam, Arunachal Pradesh, Meghalaya. - Indian Heritage Tourism Planning.	7	2		9
Unit 3.-	- Principles of Management. - Tourism Planning. - Financial Management. - Marketing Tourism.	7	2		9
Unit 4-	- Introduction to Tourism Organizations. - Tourism operations Human Resource Development. - Role of human resources in the tourism industry - Economics of Tourism.	7	2		9
Unit 5.-	- Introduction to GI tag - GI tag products of India	7	2		9

- Basics of tourism management by Arvind Kumar
- Karma & Chand, Basics of Tourism, Theory Operation and Practices
- Velvet Nelson, An Introduction to the Geography of Tourism
- Tourism development: Principles, Practices and Philosophies by A.K. Bhatia
- Financial Management by I.M. Pandey
- Tourism operations: Human Resource Development by R.K. Malhotra
- Economics of Tourism by Stephen Wan hill
- Geography of Tourism by Dr. Jyotiram C. More, Prof. Dr. Manojkumar P. Devne,
- Geography of Tourism by Dr. Jyotiram C. More, Prof. Harishchandra S. Timbole
- Geography of Tourism - by Dr Sunil Y Narke and Dr Pandurrang Y Thombare



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TTM-SEC-02013

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**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG
COLLEGE (AUTONOMOUS)**

F.Y.U.G.P 2nd Semester (SEC)

Aims

- To introduce students to the fundamentals of photography, especially wildlife photography
- To provide knowledge of digital camera operations and settings
- To create awareness about ecotourism and its resources in Assam
- To examine the role of ecotourism in sustainable development
- To encourage entrepreneurship in the ecotourism sector

Programme Outcome

- Understand and apply basic photography concepts using digital cameras
- Demonstrate camera handling, settings, and wildlife photography techniques
- Identify key ecotourism sites and resources in Assam
- Analyse the impact of ecotourism on local communities and environments
- Explore entrepreneurial opportunities and challenges in ecotourism

Teaching Learning Process

- Hands-on photography practice sessions
- Demonstrations and workshops on camera settings
- Lectures and discussions on ecotourism principles
- Case studies of successful ecotourism ventures
- Field visits to ecotourism sites for practical exposure

Teaching Learning Tools

- Digital cameras and accessories
- Photography tutorials (videos and guides)
- Visual aids: charts, slides, and infographics
- Ecotourism site maps and brochures
- Articles, reports, and case studies on ecotourism and entrepreneurship

Evaluation/Assessment

- Practical photography assignments and photo essays
- Viva on camera settings and usage
- Written assignments on ecotourism topics
- Project work on developing an ecotourism business model
- Final exam including theory and photo-based evaluation

Title of the course	Wildlife photography and Ecotourism
Course code	TTM-SEC-02013
Total Credit	03
Contact hours	45
Distribution of marks	30+25+20

Unit	Content	Lecture	Tutorial	Practical	Total hours
Unit 1: Wildlife Photography	- Introduction to Photography - Understanding Digital Camera - Basic camera settings - Tips and Tricks in Wildlife photography	20		5	25
Unit 2: Tourism & Sustainability	- Introduction to Eco tourism - Ecotourism resources in Assam - Ecotourism and development - Rural Accommodation	20		5	25

Suggested reference books, textbooks and e-content:

- National ecotourism & wildlife tourism: Policies and Guidelines by Ratandeep Singh
- Ecotourism by Jagbir Singh
- Ecotourism and Sustainable development by Ravishanker Singh
- Tourism, ecotourism, and protected areas : the state of nature-based tourism around the world and guidelines for its development- Ceballos-Lascuráin, Héctor
- Ecotourism: Impacts, Potentials and Possibilities- Stephen Wearing and John Neil
- An Overview of Ecotourism- INTERNATIONAL CENTER FOR RESEARCH AND RESOURCES DEVELOPMENT Dr. Iftikhar Hussain
- Ecotourism: a Tour 'Kanchan Lata Tripathi'
- Ecotourism - by Arun Kumar and Kulwant Singh Pathania
- <https://photographylife.com/photography-basics>
- https://encompassafrica.com.au/wp-content/uploads/2020/03/ebook_The_Art_of_Wildlife_Photography_by_Michael_Snedic.pdf
- <https://www.adorama.com/alc/what-are-the-different-types-of-cameras-used-for-photography/>
- <https://petapixel.com/types-of-camera-lenses/>