



**Darrang College
(Autonomous),
Tezpur-784001**

Syllabus for FYUGP

Subject: TOURISM & TRAVEL MANAGEMENT

Course Type: MINOR

Approved by:

Board of Studies meeting held on 24-12-2025

&

Academic Council vide Resolution no. 2, dated- 29-12-2025

DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE (AUTONOMOUS)

Syllabus structure for Minor course

PAPER NAMES

Semester	Paper code	Paper name
1	TTM-MN-01014	Basics of Tourism
2	TTM-MN-02014	Tourism resources of assam and northeast India
3	TTM-MN-03014	Fundamentals of Tourist Guide
4	TTM-MN-04014	Tourism resources of India – I (Natural)
5	TTM-MN-05014	Tourism resources of India-II (Cultural/heritage & man-made)
6	TTM-MN-06014	Hospitality management
7	TTM-MN-07014	Tourism transport system
8	TTM-MN-08014	Public Relation and Protocol in Tourism Sector

DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE (AUTONOMOUS)

F.Y.U.G.P 1st semester (MINOR)

Aims

- To introduce students to the fundamentals of tourism, its types, and components.
- To explore the historical evolution of tourism and factors influencing travel.
- To develop an understanding of tourism resources and their characteristics.
- To examine the significance and impacts of the tourism industry.

Programme Outcomes

- Define tourism, tourist, traveler, visitor, and differentiate between them.
- Explain forms of tourism and basic components (5 A's).
- Understand historical developments and motivations in tourism.
- Identify and classify tourism resources and their nature.
- Analyze the economic, socio-cultural, and environmental impacts of tourism.
- Recognize current trends in the tourism industry.

Teaching–Learning Process

- Lectures for conceptual understanding
- Interactive discussions and Q&A sessions
- Case studies on historical and modern tourism
- Assignments and group presentations
- Use of ICT tools (PPTs, videos) to illustrate tourism resources and trends

Evaluation & Assessment

- Internal Assessment: Class tests, assignments, presentations, participation
- End-Semester Exam: Written paper covering all units with short and long answer questions

Title of the course	Basics of Tourism
Course code	TTM-MN-01014
Total Credit (Theory)	04
Teaching hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	Introduction <ul style="list-style-type: none"> - Tourism – Definition, Meaning, Nature, Scope and Types – Tourist, Traveler, Visitor Definition and Differences. - Forms of Tourism – Inbound, Outbound, National and International. - Basic Components of Tourism – 5 A's 	12	3		15
2	Historical Dimensions of Tourism <ul style="list-style-type: none"> - Travel and Tourism throughout the Ages - Early travels, Renaissance age of grand tours, emergence of modern tourism. - Understanding Tourism Motivations. - Factors affecting the growth and development of International and National tourism 	12	3		15

	- Concept of Push and Pull Factors in tourism				
3	Understanding Tourism Resources - Components of Tourist Resources, Tourist Oriented Resources, Resident Oriented Resources, Background Tourism Resources and Retrievable Tourism Resource and Retrievable Tourist Resource - Nature of Tourism Resources - Monopolistic Aspect of Tourism Resources, Noneconomic Value of Tourism Resources, Unity of Resources and Consumers, Perishability of Tourism Resources, Tourism Resources and Marginal Utility.	12	3		15
4	Significance of Tourism Industry - Transportation – Road, Railways, Water and Air - Tourism as an Industry - Economic impacts of tourism - Socio-Cultural impacts of Tourism - Ecological and Environmental impacts of tourism - Latest Trends in Tourism Industry	12	3		15

Suggested reference books or textbooks:

- Karma & Chand, Basics of Tourism, Theory Operation and Practices
- AK Bhatia, International Tourism Management
- AK Bhatia, Tourism Development
- Mishra, S.N. Sadual S K, Basics of Tourism Management
- Swain Sampad Kumar, Mishra Jitendra Mohan 'Tourism – Principles and Practices'. Oxford University Press
- Venu Vasudevan, Vijayakumar B., Saroop Roy B.R. 'An Introduction to the Business of Tourism'. New Delhi: Sage Publication.
- Roday, Biwal and Joshi 'Tourism Operations and Management'. New Delhi. Oxford Publications
- Tourism : Concepts, Theory and Practice by M.R. Dileep
- Introduction of Travel & Tourism Management- by Shiv Raj Prof. Suman Sharma

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 2nd Semester (MINOR)

Aims

- To introduce students to natural, historical, religious, and cultural tourism resources of Assam and North East India.
- To familiarize students with adventure tourism and tourism festivals in the region.
- To develop awareness of the significance of these resources for tourism development.

Programme Outcomes

- Identify and describe natural, historical, religious, and cultural tourism resources of Assam and North East India.
- Understand the location, facilities, and significance of major tourism sites.
- Recognize the role of festivals, fairs, and adventure sports in promoting tourism.
- Analyse cultural and heritage elements as tourism attractions.

Teaching–Learning Process

- Classroom lectures and interactive discussions
- Case studies on tourism sites and festivals
- Use of ICT tools: presentations, videos, and virtual tours
- Group assignments, projects, and student presentations

Evaluation & Assessment

- Internal Assessment: Class tests, assignments, presentations, and participation
- End-Semester Examination: Short and long answer questions covering all units

Title of the course	Tourism Resources of Assam and North East India
Course code	TTM-MN-02014
Total Credit (theory)	04
Contact hours(theory)	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	Natural Tourism Resources - National Parks, Wildlife Sanctuaries, Bird Sanctuaries, Hill Stations, River Islands with their Locations and Facilities.	12	3		15
	Historical Tourism Resources - Monuments, Museums, World Heritage Sites, Archaeological Ruin Sites of Assam.				
2	Religious Tourism Resources - Religious Shrines/ Centres, Religious Fairs and Festivals etc.	12	3		15

	Cultural Tourism Resources - Major Tribes, Fairs and Festivals, Classical Dance, Folk Dances and Music, Handicraft and Handlooms, Cuisine, Performing Art, Costumes etc. Majuli as a Cultural Tourism hub of Assam.				
3	Natural Tourism Resources - National Parks, Wildlife Sanctuaries, Bird Sanctuaries, Hill Stations Historical Tourism Resources - Monuments, Museums, World Heritage Sites, Archaeological Ruin Sites of North East India. Religious Tourism Resources - Religious Shrines/ Centres, Religious Fairs and Festivals etc. Cultural Tourism Resources - Major Tribes, Fairs and Festivals, Classical Dance, Folk Dances and Music, Handicraft and Handlooms, Cuisine, Performing Art, Costumes etc.	12	3		15
4	- Trends & Prospects of different types of Adventure sports organized in North East Indian states and their Tourism Significance. - Popular Tourism festivals organized for the promotion of Tourism in North East India	12	3		15

Suggested reference books or textbooks:

- Bhagawati, A.K. Bora Geography of Assam
- Bhattacharaya, Tourism in Assam, Trend and Potentialities
- Bora, Sheila and M.C: The story of Tourism: an enchanting journey through India's North East
- Tourism in North East India- by Dr Sanjay Sen
- Explore Northeast India: A Journey Through the Seven Sisters and Beyond by Bakhtiyar seikh and Team East Land Tour N Travels
- Tourism in North- East India: Perspective and Challenges- by Dr. Biplab Tripathy, Dr. Neha Boruah
- Tourism in North East India -by Dr. S. Ram R. Kumar
- Historical Tourism in North East India by DR. MADHUMITA DEB, DR. SANJAY SEN
- Tourism in North East and Arunachal Pradesh by Dr. Ratul Dutta
- Explore Northeast India: A Journey Through the Seven Sisters and Beyond by Bakhtiyar seikh and Team East Land Tour N Travels
- Tourism in North- East India: Perspective and Challenges- by Dr. Biplab Tripathy, Dr. Neha Boruah
- Tourism in North East India -by Dr. S. Ram R. Kumar
- Historical Tourism in North East India by DR. MADHUMITA DEB, DR. SANJAY SEN
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**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 3rdSemester (MINOR)

Aims

- To introduce students to the role and importance of tourist guides in the tourism industry.
- To develop understanding of duties, responsibilities, and career opportunities of tourist guides.
- To familiarize students with employment scope and income sources in guiding services.

Programme Outcome

- Understand the meaning, types, and role of tourist guides.
- Explain the duties, responsibilities, and job profile of a tourist guide.
- Identify categories, income sources, and additional duties of guides.
- Recognize employment opportunities in various tourism sectors.

Teaching Learning Process

- Lectures and interactive discussions
- Use of audio-visual aids and real-life examples
- Assignments, presentations, and role-play activities

Evaluation/Assessment

- Internal assessment through tests, assignments, and presentations
- End-semester written examination

Title of the course	Fundamentals of Tourist Guide
Course code	TTM-MN-03014
Total Credit	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	Introduction to Tourist Guide <ul style="list-style-type: none">- Meaning, Definition and Types of Tourist Guide- Job Descriptions of Tourist Guide- Importance of Tourist Guide in Tourism Industry- Duties and Responsibilities of Tourist Guide- How to be a Tourist Guide?	16	4		20

2	Categories and Income Source <ul style="list-style-type: none"> - Categories of Tourist Guide - Sources of Income - Additional Duties 	16	4		20
3	Scope of Employment <ul style="list-style-type: none"> - Historical Sites and Monuments - Wild life Parks - Tour Operators - Travel Agents - Hotel - Heritage Sites and their Conservation 	16	4		20

Suggested reference books, textbooks and e-content:

- Matrix Publishers, New Delhi, Handbook for Tour Guides
- Michell, G.E, Charleston, how to start a Tour Guiding Business
- Negi, Tourist Guide & Tour Operation, Planning & Organizing
- Geo, Chack, Professional Travel Agency Management, Prentice Hall, London, 1990

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 4thSemester (MINOR)

Aims

- To provide knowledge of India's physical and natural environment.
- To develop understanding of wildlife, biodiversity, and protected areas of India.
- To familiarize students with major natural tourism resources and adventure tourism destinations of India.

Programme Outcome

- After completing the course, students will be able to:
- Understand the physical background and climatic features of India.
- Identify major wildlife sanctuaries, national parks, and protected areas.
- Recognize important natural tourism resources of India.
- Understand adventure tourism trends and major adventure sports destinations.
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Teaching Learning Process

- Lectures supported by maps and visual aids
- Use of ICT tools, videos, and presentations
- Class discussions and student presentations
- Assignments based on regions and destinations

Evaluation/Assessment

- Internal assessment through class tests, assignments, and presentations
- End-semester written examination covering all units

Title of the course	Tourism resources of India – I (Natural)
Course code	TTM-MN-04014
Total Credit	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	India: Physical Background of India - Physical Background, Climate, Natural Vegetation Drainage System, Transport and Communication.	16	4		20
2	Wildlife and Protected areas of India - Bio-diversity and Wildlife of India. - Brief study of National Parks and Wildlife Sanctuaries, Bird Sanctuaries, Tiger project→ sites of India	16	4		20
3	Natural tourism resources of India - Major hill stations, Islands, river and river islands of India - Important sea Beaches of India-Mumbai, Puri, Goa, Chennai, Trivandrum and Kerala. - Adventure Sports: Existing trends and places of importance for Land-based, water based and aero based adventure sports of India→	16	4		20

Suggested reference books, textbooks and e-content:

- Acharya,R.(1986):Tourism & Cultural Heritage of India, ROSA Publication, Jaipur
- Harle,J.C.():The Art and Architecture of Indian Sub Continen
- Hussain, A.A.(1987):The national culture of India, National Book Trust, New Delhi
- Jacob ,R., Joseph, S.,Philip, A.(2007):Indian Tourism Practices, Abhijit Publications

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 5thSemester (MINOR)

Aims

- To introduce students to the historical, cultural, and religious tourism resources of India.
- To develop awareness of India's rich heritage and its role in tourism development.
- To understand the role of tourism catalysts such as festivals, trains, and circuits in promoting tourism.

Programme Outcome

- Identify major historical tourism resources of India.
- Understand cultural and religious tourism attractions and their significance.
- Recognize the role of festivals, tourist trains, and tourism circuits in tourism development.
- Appreciate India's cultural diversity as a tourism asset.

Teaching Learning Process

- Classroom lectures and interactive discussions
- Use of audio-visual aids and ICT tools
- Case studies, assignments, and student presentations

Evaluation/Assessment

- Internal assessment through tests, assignments, and presentations
- End-semester written examination

Title of the course	Tourism resources of India-II (Cultural/heritage & man-made)
Course code	TTM-MN-05014
Total Credit	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	Historical tourism resources of India <ul style="list-style-type: none"> - Art and architecture of tourism significance - World Heritage monuments and other prominent monuments of India - Museum and art galleries of India 	16	4		20
2	Cultural and Religious tourism resources of India <ul style="list-style-type: none"> - Cultural tourism resources: Indian Classical dances and Folk dance forms, music and musical instruments, art and handicraft, fairs and festivals – religious and socio-cultural. Religious tourism resources: Major religions of India-Hinduism. Islam, Christian, → Buddhism, Sikhism and Jainism and study of the famous shrines/centers of the major religions of India 	16	4		20
3	Catalyst of Tourism Development in India <ul style="list-style-type: none"> - Tourism promotional festivals of India - Tourist Trains in India-Palace on Wheels, Heritage on wheels, Royal Orient Express, → Deccan Odyssey, Fairy Queen, Metro trains and Hill trains of India. - Important tourism Circuits- Golden triangle - Delhi, Agra and Jaipur, Southern triangle → Mahabalipuram, Kanchipuram and Madurai, Buddhist circuit-Lumbini, Bodhgaya, Sarnath and Kushinagpur and Green triangle- Guwahati, Shillong and Kaziranga, Bhubaneswar, PuriKonark 	16	4		20

Suggested reference books, textbooks and e-content:

- Acharya,R.(1986):Tourism & Cultural Heritage of India, ROSA Publication, Jaipur
- Harle,J.C.():The Art and Architecture of Indian Sub Continen
- Hussain, A.A.(1987):The national culture of India, National Book Trust, New Delhi
- Jacob ,R., Joseph, S.,Philip, A.(2007):Indian Tourism Practices, Abhijit Publications
- Mukerjee, R.K. :The Culture and Art of India: George
- Raina, A.K, Raina, C. L,(2005) Fundamentals of Tourism and Indian Religion, Principles and Practices, Kanishka Publishers, Distributors, New Delhi-02
- Sharma,U.(2008):Festivals in Indian Society, Mittal Publication, NewDelhi-02 Singh,A.():Cultural Tourism in India

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 6th Semester (MINOR)

Aims

- To introduce students to the basic concepts and scope of hospitality and hotel industry.
- To develop understanding of hotel classification, grading, and organizational structure.
- To familiarize students with hotel departments, major hotel chains, and services offered in India.

Programme Outcome

- Explain the origin, nature, and dimensions of hospitality.
- Understand the growth and classification of hotels in India.
- Identify functions of major hotel departments.
- Recognize leading hotel chains, cuisines, and meal plans in Indian hotels.

Teaching Learning Process

- Classroom lectures and interactive discussions
- Use of ICT tools, charts, and videos
- Case studies and student presentations
- Assignments and group activities

Evaluation/Assessment

- Internal assessment through class tests, assignments, and presentations
- End-semester written examination

Title of the course	Hospitality management
Course code	TTM-MN-06044

Total Credit	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	Introduction <ul style="list-style-type: none"> - Hospitality: Origin, Meaning, Nature and Dimensions - Origin and Growth of Hotel Industry with special reference to India - Classification and Grading of Hotels - Hotel Classification in India, Procedure and Requirements 	16	4		20
2	Departments of Hotels and their Functions <ul style="list-style-type: none"> - Organizational Structure of Hotel - Front Office - House keeping - Food & Beverage - Other Departments 	16	4		20
3	Hotel Chains and its facilities <ul style="list-style-type: none"> - Major Multinational Hotel Chains operating in India - Cuisines and Meal Plan available in the hotels of India 	16	4		20

Suggested reference books, textbooks and e-content:

- Y.K. Sharma, Hotel Management
- S. Andrew, Introduction to Tourism & Hospitality Industry
- N. Rajpal, Hospitality Trends and Dimensions
- R. Singh, Hospitality service quality
- L. Pont, Hospitality Management

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 7th Semester minor (MINOR)

Aims

- To introduce the concept and significance of the tourism transport system.
- To understand the historical development of transport in tourism.
- To familiarize students with aviation and its role in contemporary tourism.

Programme Outcome

- Understand the concept, components, and modes of tourism transport.
- Explain the role of transport in tourism development and destination accessibility.
- Trace the historical evolution of transport in tourism.
- Understand the structure of the aviation industry and its relevance to tourism careers.

Teaching Learning Process:

- Lectures and interactive discussions
- Use of ICT tools, charts, and videos
- Case studies and student presentations

Evaluation/Assessment:

- Internal assessment through tests, assignments, and presentations
- End-semester written examination

Title of the course	TOURISM TRANSPORT SYSTEM
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Course code	TTM-MN-07024
Total Credit	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	TH
1	Tourism Transport System <ul style="list-style-type: none"> - Concept and meaning of tourism transport system - Components and modes of transport: road, rail, water and air - Importance of transport in tourism development - Role of transport in destination accessibility and competitiveness - 	16	4		20
2	Historical Development of Transport in Tourism <ul style="list-style-type: none"> - Travel and transport in ancient and medieval periods - Industrial Revolution and growth of tourism transport - Railways and the rise of mass tourism - Development of road transport and automobiles - Evolution of air transport and post-war tourism expansion - 	16	4		20
3	Aviation and Contemporary Tourism Needs <ul style="list-style-type: none"> - Role of air transport in modern tourism - Overview of aviation industry and organizations (ICAO, IATA, DGCA) - Basic airport and airline operations - Low-cost carriers and UDAN scheme - Importance of aviation knowledge and career opportunities in tourism 	16	4		20

Suggested reference books, textbooks and e-content:

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 8thSemester(MINOR)

Aims

- To introduce the concept and role of Public Relations in tourism.
- To understand the importance of PR planning in tourism organizations.
- To develop awareness of PR campaigns, digital media, and professional protocol in tourism.

Programme Outcomes

- Explain the meaning, role, and significance of Public Relations in tourism.
- Identify PR challenges in the Indian tourism context.
- Understand PR plans, tools, and strategies used by tourism companies.
- Apply basic knowledge of PR campaigns, digital marketing, and tourism etiquette.

Teaching–Learning Process

- Lectures and interactive discussions
- Case studies and real-life tourism examples
- Presentations, role play, and use of ICT tools

Evaluation & Assessment

- Internal assessment through tests, assignments, and presentations
- End-semester written examination

Title of the course	Public Relation and Protocol in Tourism Sector
Course code	TTM-MN-08014
Total Credit	04
Contact hours	60
Distribution of marks	60+40

Unit	Content	L	T	P	
1	Introduction <ul style="list-style-type: none"> - Meaning of PR, Role of PR - Significance of PR in tourism industry. - Challenges for PR in Indian Tourism. 	16	4		20
2	Public Relation plan in tourism companies <ul style="list-style-type: none"> - PR plans in tourism companies such as accommodation units, travel agencies and transport. - PR tools, methods and strategies. 	16	4		20
3	Public relation campaign, protocol and etiquette in tourism <ul style="list-style-type: none"> - Planning, executing and evaluating PR campaign in tourism. - Role of digital marketing and social media in tourism - VIP handling and event management protocol in tourism sector. 	16	4		20

Suggested reference books, textbooks and e-content: