



**Darrang College
(Autonomous),
Tezpur-784001**

Syllabus for FYUGP

Subject: TOURISM & TRAVEL MANAGEMENT

Course Type: SEC

Approved by:

Board of Studies meeting held on 24-12-2025

&

Academic Council vide Resolution no. 2, dated- 29-12-2025

DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE (AUTONOMOUS)

Syllabus structure for SEC (Skill Enhancement course)

PAPER NAMES

Semester	Paper code	Paper name
1	TTM-SE-01013	Geography of tourism
2	TTM-SE-02013	Wildlife photography and Ecotourism
3	TTM-SE-03013	Travel Agency & Ticketing

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
(AUTONOMOUS)**

F.Y.U.G.P 1st semester (SEC)

Aims

- To provide foundational knowledge of tourism, its geography, and management aspects.
- To develop understanding of tourism planning, marketing, and organizational functioning.
- To familiarize students with human resources, tourism economics, and GI-tagged products in India.

Programme Outcomes

- After completing the programme, students will be able to:
- Understand core concepts, elements, and geographical aspects of tourism.
- Analyse tourism planning, management, and marketing practices.
- Explain the role of organizations, human resources, and GI tags in tourism development.

Teaching–Learning Process

- Classroom lectures and interactive discussions
- Case studies and real-life examples
- Audio-visual presentations and maps
- Assignments, seminars, and project work

Evaluation / Assessment

- Internal assessment (class tests, assignments, presentations)
- End-semester written examination
- Project work / field-based assignment (where applicable)

Title of the course	Geography of Tourism
Course code	TTM-SE-01013
Total Credit (theory + practical)	02+01
Contact hours	45
Distribution of marks	30+25+20

Unit	Content	L	T	P	TH
1	<ul style="list-style-type: none"> - Definition of Tourism and Tourist - Nature and Scope of Tourism - Role of Geography in Tourism. - Elements and Concepts of Tourism 	5	1		6
2	<ul style="list-style-type: none"> - Geography of Northeast India. - Tourism Attractions in Assam, Arunachal Pradesh, Meghalaya. - Indian Heritage Tourism Planning. 	5	1		6
3	<ul style="list-style-type: none"> - Principles of Management. - Tourism Planning. - Financial Management. - Marketing Tourism. 	5	1		6
4	<ul style="list-style-type: none"> - Introduction to Tourism Organizations. - Tourism operations Human Resource Development. - Role of human resources in the tourism industry 	5	1		6

	- Economics of Tourism.				
5	- Introduction to GI tag - GI tag products of India	5	1		6
6	Practical: Understanding the outline map of assam and locating some tourism destinations.				30

- Basics of tourism management by Arvind Kumar
- Karma & Chand, Basics of Tourism, Theory Operation and Practices
- Velvet Nelson, An Introduction to the Geography of Tourism
- Tourism development: Principles, Practices and Philosophies by A.K. Bhatia
- Financial Management by I.M. Pandey
- Tourism operations: Human Resource Development by R.K. Malhotra
- Economics of Tourism by Stephen Wan hill
- Geography of Tourism by Dr. Jyotiram C. More, Prof. Dr. Manojkumar P. Devne,
- Geography of Tourism by Dr. Jyotiram C. More, Prof. Harishchandra S. Timbole
- Geography of Tourism - by Dr Sunil Y Narke and Dr Pandurrang Y Thombare

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
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F.Y.U.G.P 2ndSemester (SEC)

Aims

- To provide basic knowledge of photography and ecotourism, develop practical skills in wildlife photography, and promote understanding of ecotourism resources and sustainable development in Assam.

Programme Outcomes

- Understand basics of photography and digital cameras.
- Use camera settings for wildlife photography.
- Explain concepts of ecotourism and its development.
- Identify ecotourism resources in Assam.
- Apply photography skills through birding and photobook preparation.

Teaching–Learning Process

- Lectures, demonstrations, field visits, practical sessions, project work, and student presentations.

Evaluation / Assessment

- Internal assessment: assignments, practical performance, photobook
- End semester/practical exam: practical test and viva voce

Title of the course	Wildlife photography and Ecotourism
Course code	TTM-SE-02013
Total Credit (theory + practical)	02+01
Contact hours	45
Distribution of marks (theory+practical+internal)	30+25+20

Unit	Content	L	T	P	TH
1	<ul style="list-style-type: none"> - Introduction to Photography - Understanding Digital Camera - Basic camera settings - Tips and Tricks in Wildlife photography 	13	2		15
2	<ul style="list-style-type: none"> - Introduction to Eco tourism - Ecotourism resources in Assam - Ecotourism and development - Rural Accommodation 	13	2		15
3	Practical: Birding and making a photobook of natural landscape/wildlife photography.				30

Suggested reference books, textbooks and e-content:

- National ecotourism & wildlife tourism: Policies and Guidelines by Ratandeep Singh
- Ecotourism by Jagbir Singh
- Ecotourism and Sustainable development by Ravishanker Singh
- Tourism, ecotourism, and protected areas : the state of nature-based tourism around the world and guidelines for its development- Ceballos-Lascuráin, Héctor
- Ecotourism: Impacts, Potentials and Possibilities- Stephen Wearing and John Neil

- An Overview of Ecotourism- INTERNATIONAL CENTER FOR RESEARCH AND RESOURCES DEVELOPMENT Dr. Iftikhar Hussain
- Ecotourism: a Tour 'Kanchan Lata Tripathi'
- Ecotourism - by Arun Kumar and Kulwant Singh Pathania
- <https://photographylife.com/photography-basics>
- https://encompassafrica.com.au/wp-content/uploads/2020/03/ebook_The_Art_of_Wildlife_Photography_by_Michael_Snedic.pdf
- <https://www.adorama.com/alc/what-are-the-different-types-of-cameras-used-for-photography/>
- <https://petapixel.com/types-of-camera-lenses/>

**DEPARTMENT OF TRAVEL AND TOURISM MANAGEMENT, DARRANG COLLEGE
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F.Y.U.G.P 3rdSemester (SEC)

Aims

To provide basic knowledge of travel agency operations and ticketing, and to familiarize students with airline systems, online ticketing, and travel portals.

Programme Outcomes

- Understand the functions of travel agencies and OTAs.
- Explain concepts of ticketing and airline operations.
- Identify airport and airline codes and major routes.
- Understand online ticket booking processes and travel portals.

Teaching–Learning Process

Lectures, demonstrations, case studies, use of online portals, and interactive discussions.

Evaluation / Assessment

- Internal assessment through assignments and class tests
- End-semester examination

Title of the course	Travel Agency & Ticketing
Course code	TTM-SE-03013
Total Credit (theory)	03
Contact hours	45
Distribution of marks (theory+internal)	45+30

Unit	Content	L	T	P	TH
1	Travel Agency Operations and Ticketing Basics <ul style="list-style-type: none"> - Meaning and functions of a travel agency - Concept and scope of ticketing - Types of travel agencies and online travel agencies (OTAs) - Role of travel agencies in travel distribution - 				
2	Airline Knowledge and Travel Information <ul style="list-style-type: none"> - Introduction to airlines and air travel system - Study of airport codes and airline codes - Major airline routes (domestic and international – overview) - Basic travel documents related to ticketing - 				
3	Online Ticketing and Travel Portals <ul style="list-style-type: none"> - Concept of online ticket booking 				

	<ul style="list-style-type: none"> - Rail, air, and bus ticket booking process (theoretical) - Familiarization with online travel portals (IRCTC, airline websites, OTAs) - Overview of ticketing software and reservation systems - 				
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Suggested reference books, textbooks and e-content:

- Bhatia, A.K., (2002) *Tourism Principles and Practices*. Sterling Publishers.
- Chetwani, Tarun. (2008) *Ticketing and Travel Agencies*. Cyber Tech Publications