

One day Students' Seminar on
Green Entrepreneurship: Towards Sustainability

Organized by

Darrang College, Tezpur, Assam, India

In collaboration with

21st Century Open University, USA

Date: 21st March, 2025

Venue: Google Meet

Time: Morning 9 a.m. onwards

Google Meet link: <https://meet.google.com/xgj-dxxh-qoo>

Concept Note:

Introduction:

The world is currently dealing with previously unheard-of environmental issues, such as biodiversity loss, resource depletion, and climate change. These problems are made worse by unsustainable behaviours that have been brought about by traditional corporate strategies, which are frequently centred on short-term profitability. As a result, green entrepreneurship becomes a force for change that aims to incorporate sustainability into corporate operations and encourage creative answers to environmental issues. In addition to encouraging the creation of environmentally friendly goods and services, green entrepreneurship aims to generate financial gain while making a constructive impact on the environment and society.

The Concept of Green Entrepreneurship:

The process of starting and operating companies that put environmental sustainability first while making a profit is known as "green entrepreneurship." It entails developing novel goods, services, and business plans that lessen their negative effects on the environment, preserve resources, and advance the welfare of ecosystems and communities. Green entrepreneurs usually concentrate on sectors like clean technologies, eco-friendly products, sustainable agriculture, waste management, and renewable energy. The junction of profit and purpose—balancing monetary gain with favourable environmental and social consequences—is the core of green entrepreneurship.

Sustainable Development and its importance:

According to the UN, sustainable development is the process of addressing current demands without endangering the capacity of future generations to address their own. It is supported by three pillars:

environmental preservation, social inclusion, and economic progress. By promoting long-term prosperity without exhausting the planet's resources, sustainable development seeks to leave a livable, healthy environment for future generations. Businesses and economies must fundamentally change from exploitative models to ones that support long-term sustainability in order to achieve sustainable development.

The Role of Green Entrepreneurship in Sustainable Development:

By developing solutions that both directly address global environmental concerns and spur economic growth, green entrepreneurship plays a critical role in promoting sustainable development. By creating environmentally friendly goods, services, and technology that lower carbon footprints, improve resource efficiency, and advance social well-being, entrepreneurs in this sector innovate.

Economic Opportunities: By promoting sectors that are in line with sustainable principles, green entrepreneurship stimulates economic growth and the creation of jobs. For instance, jobs in solar, wind, and bioenergy are available in the quickly expanding renewable energy sector. Green companies help to expand green markets and industries by generating consumer demand for sustainable goods.

Environmental Impact: Green entrepreneurs lessen the negative effects of conventional business methods on the environment by emphasising sustainability. Initiatives like eco-friendly building materials, sustainable agriculture, and waste-to-energy solutions all help to lessen greenhouse gas emissions, conserve natural resources, and lessen environmental harm.

Social Inclusion: By providing inclusive solutions that help marginalised groups, green entrepreneurship may advance social equity. For example, sustainable business practices can address local employment prospects and food security, while affordable renewable energy solutions can raise living standards in off-grid or rural locations.

Conclusion:

Achieving sustainable development requires green entrepreneurship, which is more than just a business concept. Green entrepreneurs are in a unique position to develop solutions that help the economy and the environment as the world faces urgent environmental concerns. Green entrepreneurship helps to create a sustainable future for everyone by tackling environmental issues, promoting innovation, and opening up new markets. In order to enable green entrepreneurs and scale sustainable solutions, governments, investors, and companies must support this shift by providing infrastructure, money, and incentives.

The Sub themes of the Seminar are as follows:

1. Green Entrepreneurship and the Circular Economy
2. Sustainable Business Practices for the Future
3. Green Innovation and Technological Advancements
4. Policy and Regulatory Frameworks for Green Entrepreneurship
5. Social Impact and Inclusive Green Business Models

6. Financing Green Ventures and Scaling Sustainable Enterprises
7. Ecofeminism
8. Animal Based Entrepreneurship for Tribal Youth
9. Nutritional Security, Tribal Youth empowerment and Sustainable Development.
10. Climate Change and Environmental Sustainability
11. Climate Change and Biodiversity Conservation
12. Resource and traditional lifestyle
13. Population and Resources
14. Any other theme related to the main theme of the Seminar.

Organizers of the Seminar
Darrang College and 21st Century Open University, USA



Important Note:

For any further information/queries, please contact:

Dr. Anurag Hazarika, Co-ordinator of the Seminar: +919365842117
or via e mail: anuraghazarika2@gmail.com


Principal
Darrang College
Tezpur, Assam

