



GOVT. OF ASSAM
OFFICE OF **THE DIRECTOR OF HIGHER EDUCATION**, ASSAM
KAHILIPARA::: GUWAHATI-19

E Comp. No.:- 813034/1

From : Smti. Gayatri Naiding, AES
Jt. Director of Higher Education, Assam
Kahilipara, Guwahati-19.

To : The Registrars,
All State Universities of Assam.
: The Principals,
All Government/ Autonomous/ Provincialised/PDUAM/ Government
Model Degree Colleges /Government Model Women's Colleges of Assam.

Subject: Participation of Higher Educational Institutions in the "Brikhya Bandhu" Initiative.

Ref. Letter No. FG.33/Brikhya Bandhu 2026 dated 3rd July 2026

Sir/Madam,

With reference to the subject cited above and the letter under reference, I am directed to forward herewith a communication as received from the Office of the Principal Chief Conservator of Forests & Head of Forest Force, Assam regarding the implementation of the "Brikhya Bandhu" Initiative under the Ek Ped Maa Ke Naam 2026 campaign, which is self explanatory (copy enclosed)

In this regard, all Higher Educational Institutions are requested to extend their full cooperation and undertake the following:

1. Create awareness among students regarding the objectives and significance of the "Brikhya Bandhu" initiative.
2. Mobilize maximum participation of eligible students and facilitate their online registration as per the schedule notified.
3. Nominate a Nodal Officer from the institution to coordinate with the Panchayat Offices for smooth implementation of the programme.
4. Provide necessary assistance to students during registration, plantation activities and subsequent geo-tagged verification processes.

As per the programme schedule communicated by the Forest Department, the key activities are expected to be undertaken during the

following period:

Sl.	Activity	Timeline
1	Online registration of students and pairing with Job Card Holders (JCHs).	15-31 July 2026
2	Transportation and distribution of seedlings to Panchayat Offices by the Forest Department.	6-11 August 2026
3	Plantation drive under the "Brikhya Bandhu" initiative.	10-14 August 2026

The initiative presents an opportunity for students to actively contribute towards environmental conservation while fostering community participation and sustainable development. All institutions are, therefore, requested to accord top priority to this programme and ensure enthusiastic participation of students.

It is further informed that the online registration link for student enrolment under the Brikhya Bandhu initiative will be communicated separately immediately upon its receipt from the concerned department. Further instructions, guidelines and subsequent communications relating to the implementation of the programme shall be shared from time to time upon receipt from the concerned department.

Yours faithfully

Digitally signed by
Gayatri Naiding
Date: 07-07-2026
15:10:13

Jt. Director of Higher Education, Assam
Kahilipara, Guwahati-19

Memo E Comp. No.:- 813034/1-A

Copy to:-

1. The Special Chief Secretary to the Govt. of Assam Environment Forest & Climate Change Department, Dispur for kind information.
2. The Nodal Officer Ek Ped Maa Ke Naam cum Addl. PCCF, SF, Assam, Aranya Bhawan, Panjabari, Guwahati-37.
3. PS of the Hon'ble Minister, Environment Forest & Climate Change Department, Dispur for kind information.
4. The P.S. to the Commissioner & Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-6 for kind information of the Commissioner & Secretary.

(e-signed)

Jt. Director of Higher Education, Assam
Kahilipara, Guwahati-19

By Email

**GOVERNMENT OF ASSAM
OFFICE OF THE PRINCIPAL CHIEF CONSERVATOR OF FORESTS &
HEAD OF FOREST FORCE, ASSAM,
ARANYA BHAWAN, PANJABARI, GUWAHATI-781037**

E Mail: hoff-assam@gov.in

No. FG.33/Brikhya Bandhu/2026

Date: 03-Jul-2026

To,

1. The Commissioner, Panchayat & Rural Development, Department, Juripar, Panjabari, Guwahati-37.
2. The Managing Director, Assam Electronic Development Corporation Ltd, Bamuni Moidam, Guwahati-21.
3. The Director of Higher Education, Kahilipara, Assam, Guwahati-19.
4. The Director Secondary Education, Assam, Guwahati-19.

Sub: Onboarding of Execution Phase, Timeline, and Departmental Roles for the "Brikhya Bandhu" Initiative.

Sir/Madam,

With reference to the subject cited above, the undersigned is directed to inform you that following our initial consultations, we are now entering the execution phase of the "Brikhya Bandhu" Initiative under the overarching umbrella of Ek Ped Maa Ke Naam 2026. Conceptualized to drive a survival-oriented, youth-led afforestation movement across Assam, this programme establishes a direct partnership between students and Job Card Holders (JCHs) to ensure accountability for planting and maintaining 1 crore seedlings.

To achieve this goal systematically, the core operational roles and the strict timeline is structured as follows:

1. Education Department (Higher & Secondary): Mobilizing 10 lakh students (Class 9 and above) for online registration and ground plantation at the Panchayat level.
2. Panchayat & Rural Development (P&RD) Department: Forming the suitable VB-G RAM (G) Scheme, engaging the required JCHs, managing convergence support at the Panchayat level, and overseeing the 6-month maintenance framework.
3. Assam Electronic Development Corporation Ltd. (AMTRON): Providing the critical Mobile Application and Portal Support for geo-tagged monitoring, verification, and automated payment processing.
4. Forest Department: Sourcing and ensuring the physical supply of seedlings directly to the 2,200 Panchayat Offices and overall coordination.

All departments need to synchronize field operations to adhere to the following strict schedule:

1. 15 – 31 July: Online Registration of Students and pairing with JCHs (Education, P&RD, and AMTRON).
2. 6 – 11 August: Sourcing, Transportation and Delivering Seedlings to Panchayat Offices (Driven by Forest).
3. 10 – 14 August: Brikhya Bandhu Plantation Drive & First Geo-tagged Verification (Education, P&RD, and AMTRON).
4. 1st, 2nd & 3rd verification: (Education, P&RD, and AMTRON).

A detailed document outlining the complete Concept, Incentive Structure, Digital Verification Framework, and Departmental Roles is attached herewith as Annexure-A. Given the time-sensitive nature of the upcoming registration window starting July 15th, you are requested to ensure that your field officers are briefed on these protocols immediately to launch ground operations without delay.

Yours faithfully,

Encl: Annexure-A (Detailed Programme Concept & Execution Guidelines)


Nodal Officer Ek Ped Maa Ke Naam
cum Addl. PCCF, SF, Assam
Aranya Bhawan, Panjabari, Guwahati-37.

Copy to:

1. The Special Chief Secretary to the Govt. of Assam Environment Forest & Climate Change Department, Dispur.
2. PS of the Hon'ble Minister, Environment Forest & Climate Change Department, Dispur. He is requested to bring this to the kind notice of the Hon'ble Minister.


Nodal Officer Ek Ped Maa Ke Naam
cum Addl. PCCF, SF, Assam
Aranya Bhawan, Panjabari, Guwahati-37.

Brikhya Bandhu – Plant, Protect and Prosper

1. Background

1.1 Assam has approximately 10 lakh students enrolled in Higher Secondary institutions and colleges. This represents a unique opportunity to create a large-scale people-centric afforestation movement.

1.2 While plantation drives often achieve large planting numbers, long-term survival remains a challenge due to inadequate ownership, protection and monitoring.

1.3 **Brikhya Bandhu** programme is a collaborative effort of three departments viz. Forest, Education and Panchayat & Rural Departments that create a partnership between the students and Job Card Holders (JCHs) under VB-G RAM (G) for plantation, protection and long-term care of trees. The idea for this initiative was suggested by Shri Jayanta Malla Baruah Hon'ble Minister Environment and Forest etc.

2. Concept

2.1 A **Brikhya Bandhu (BB) Pair** shall consist of:

- One student (from class 9 and above) and
- One Job Card Holder (JCH).

2.2 Each BB Pair shall adopt and establish **10 seedlings** at a site of their choice in a given Panchayat.

2.3 The BB Pair shall jointly undertake plantation, protection, reporting and maintenance activities over a six month period.

3. Digital Monitoring, Verification and Payment Processing

3.1 Geo-tagged photographs shall be uploaded on a dedicated mobile application / portal by the BB Pair.

3.2 Each photograph shall capture seedling, the BB Pair, date and geo-location.

3.3 Geo-tagged uploads shall form the primary basis for monitoring, verification and payment processing.

3.4 Release of Daily Labour (DL) payments to the Job Card Holder shall be contingent upon successful verification of 50% survival from the uploaded photographs.

Timeline

Sl.	Activity	Timeline
1	Online Registration of Students and pairing with JCHs	15 - 31 Jul
2	Seedling Transportation to Panchayat Offices	6 -11 Aug
3	Brikhya Bandhu Plantation	10-14 Aug

4. Incentive Structure

4.1 Incentive payments to the JCH shall be linked to **50% survival** of the seedlings.

Sl.	Stage	Timeline	Eligibility	Payment
1	Plantation completed	10-14 Aug 2026	Geo-tagged plantation verified	2 DL
2	First verification	15 Oct 2026	Geo-tagged plantation verified	1 DL
3	Second verification	15 Dec 2026	Geo-tagged plantation verified	1 DL
4	Third verification	15 Feb 2027	Geo-tagged plantation verified	1 DL

4.2 Failure to achieve 50 % survival shall render the plantation ineligible for incentive payments.

5. Recognition

The BB Pair shall receive an online digital certificate at each stage of successful photograph uploading. Annual recognition to the students may be provided by the Education Department at institutional, district and State levels. It shall encourage long-term engagement rather than one-time participation.

6. Departmental Roles

Agency	Responsibility
Forest Department	Supply of seedlings at Panchayat Offices, technical guidance and overall coordination
Education Department	Student mobilization for online registration and plantation at Panchayat level. Annual Recognition.
P&RD Department	Engagement of Job Card Holders and convergence support at Panchayat level
AMTRON	Mobile Application and Portal Support

7. Expected Outcomes

- 7.1 Participation of up to 10 lakh students across Assam.
- 7.2 Establishment of up to 1 crore seedlings through a distributed community-based plantation model.
- 7.3 Generation of rural employment through plantation and maintenance activities.
- 7.4 Strengthening of convergence among Forest, Education, P&RD Departments.
- 7.5 Development of a statewide youth-led environmental leadership movement.

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